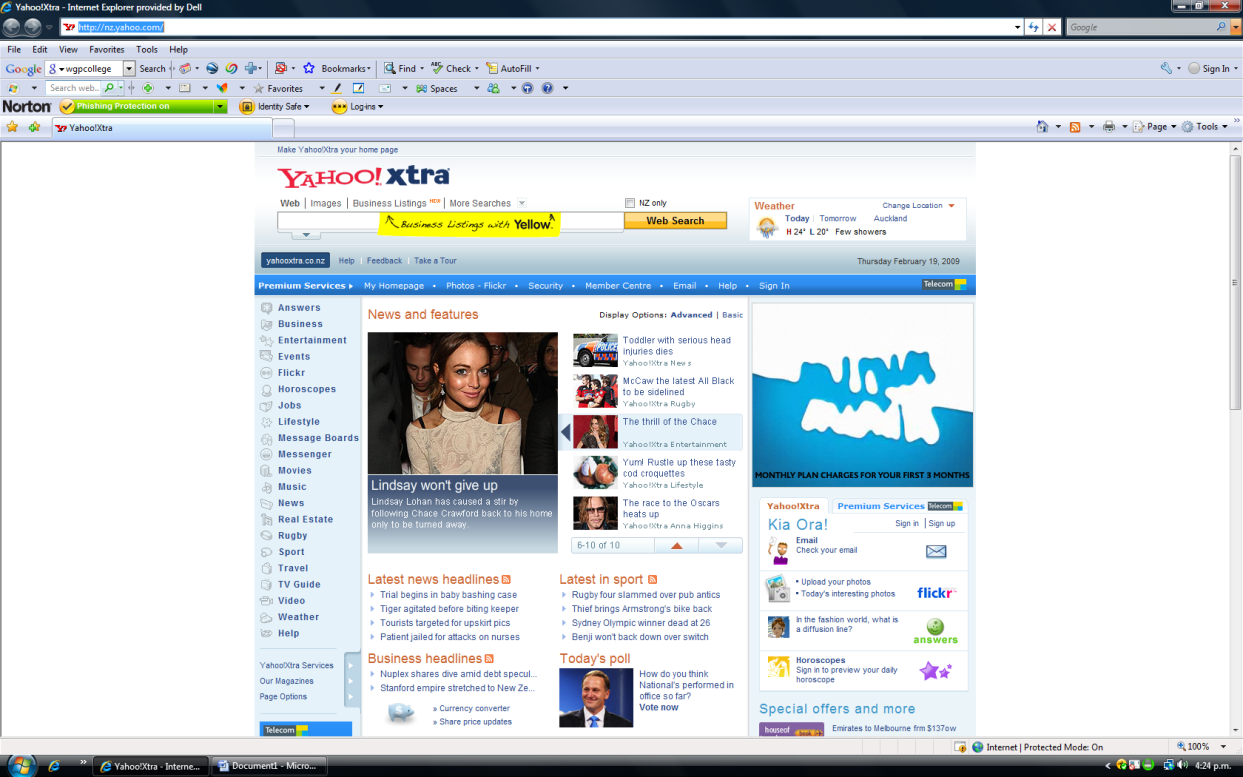
Important this to consider when designing and making a website.

***Two websites I like and why.***

#1 http://nz.yahoo.com/



I like the Xtra/Yahoo website because it uses the colour light blue which is a soothing colour.

v

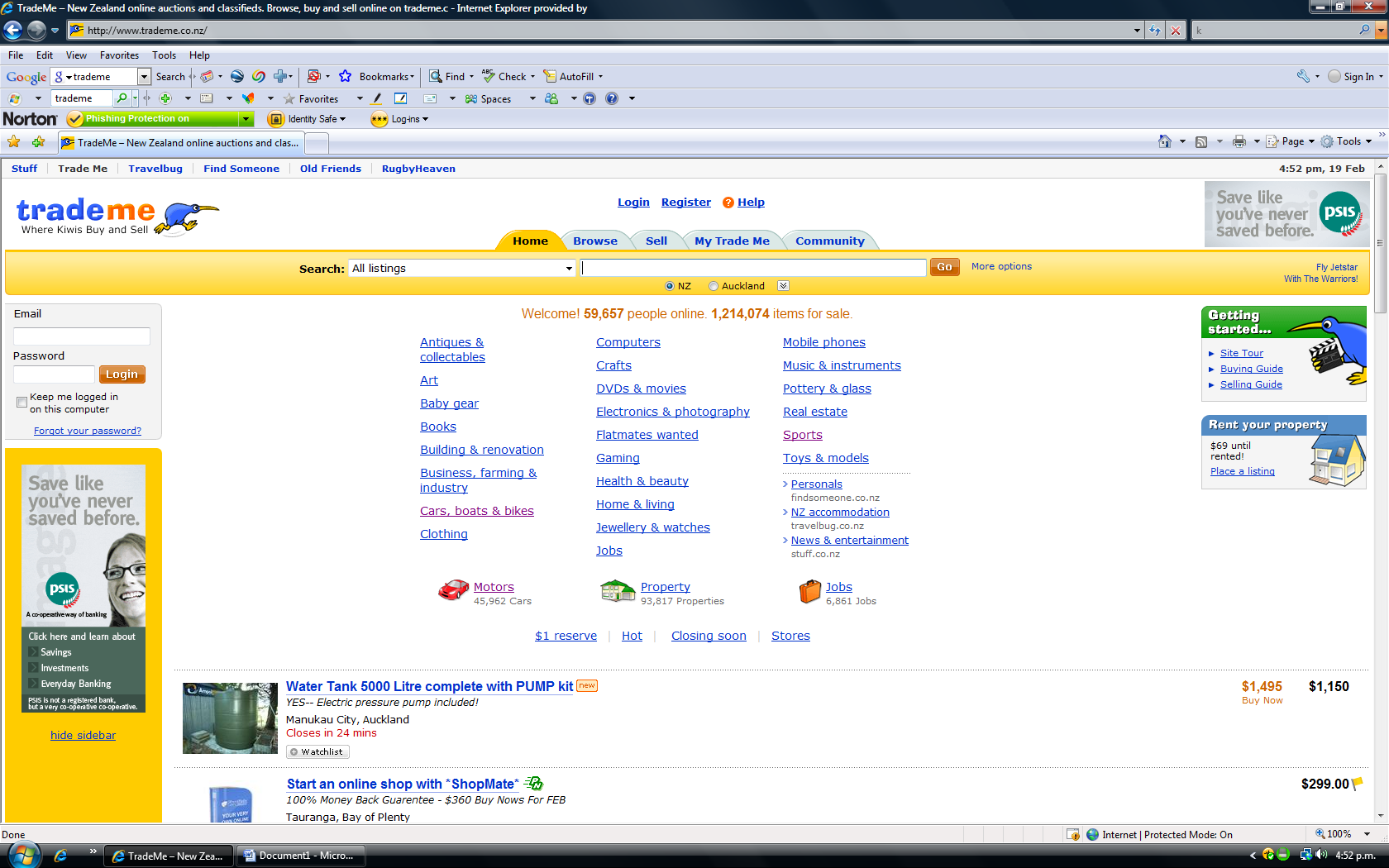
On the Xtra/Yahoo website they have a TV guide at the bottom which has both free to view TV and sky TV as well.

The Xtra/Yahoo website has a quick display of what todays and tomorrow’s weather is going to be like. This is good for people that are in a rush to just quickly look at and carry on with their day.

The Xtra/Yahoo website has emails on the side of the main page, which is easy to spot and enter. This creates an easy and pleasant experience. This in turn, brings in more people.

The Xtra/Yahoo uses articles from the news, in the middle of the screen which changes picture and story every 6 seconds. This I feel entices people to read to click on the story and continue to read.

I think the Xtra/Yahoo website is good with the side column which is not to cluttered.

#2 http://www.trademe.co.nz/

On trademe, at first glance it seems really well done it’s not cluttered.

It’s an easy to read website so accessibility is excellent.

It is easy to see and access where and how to sign up for a trademe account.

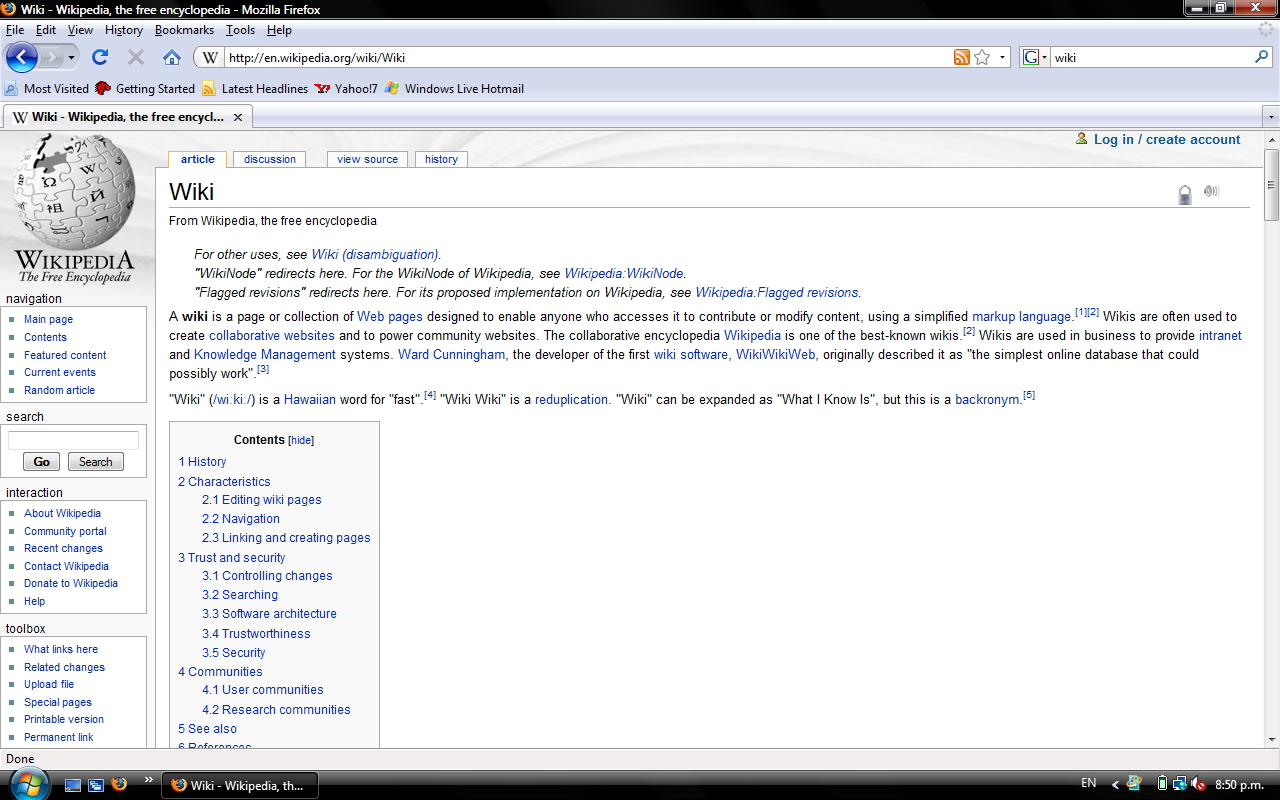
It has a search bar at the top which is easy to spot and use, making the experience for a possible customer fantastic.

It has sponsorship which is located in the top right corner. This is good for people looking at the website because it is very annoying when advertisements are all over the webpage.

The yellow is very effective on the white it makes it stand out. The dark blue writing is also very effective on this webpage because it is up against a white background.

***Two websites I don’t like.***

#1 <http://en.wikipedia.org/wiki/Wiki>



Wikipedia is a bad website because I feel to a new user it is hard to locate the search box.

I think Wikipedia has not used a good use of colour, by having greys with white.

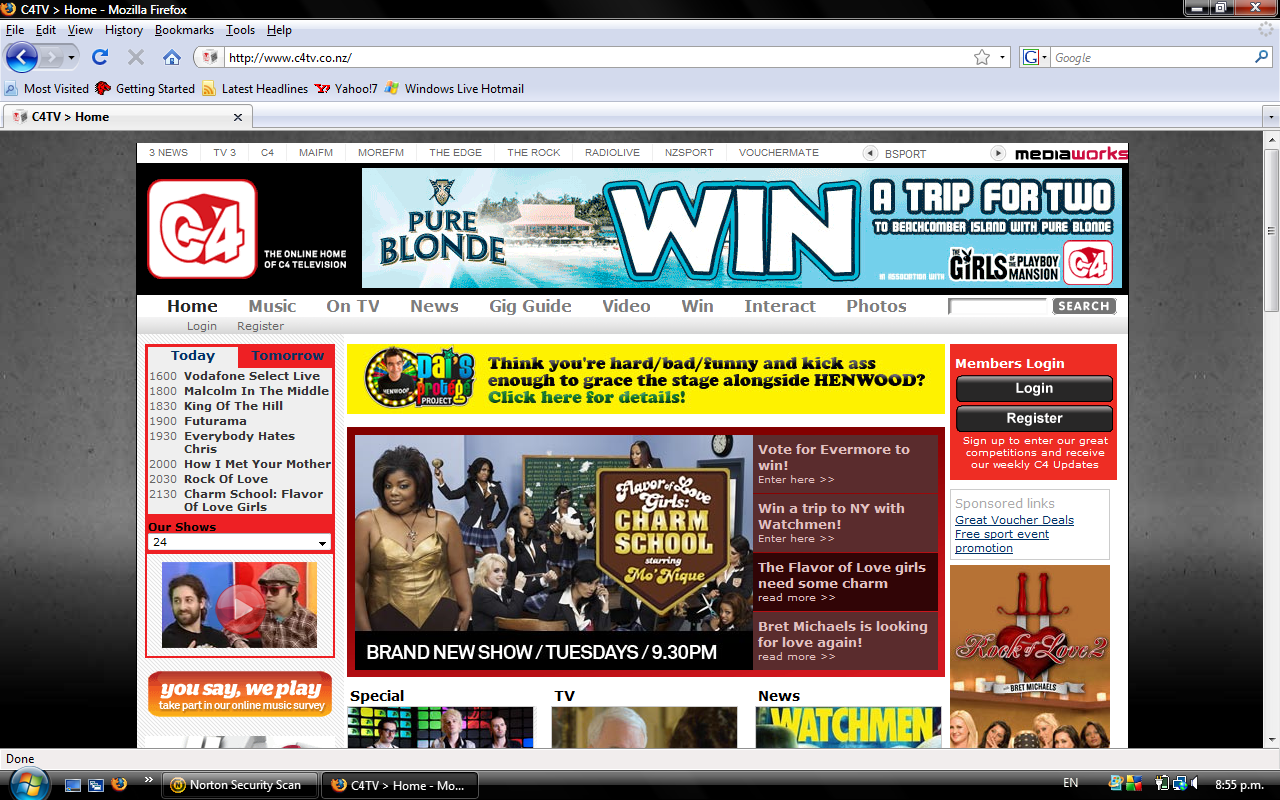
I think Wikipedia is bad sometimes because it is misused by some people because Wikipedia allows people to edit information. This could be vital to a persons study.

I feel Wikipedia is good in some ways that once you can or have accessed the information you want, it is formal in its layout of information. For instance its structure of information, (history, economy, etc).

The purpose of the website is to inform people. I feel it has achieved this goal but I still feel the website is more difficult to use.

#2

www.c4tv.co.nz



The layout of this website I feel is bad it is too cluttered.

I feel the C4tv website has too many adverts on it.

I think the grey and black background is good because they made the advertisement on a white template.

It is a large website. The computer has to load the large 60kb website.